

Installation Instructions: High Performance White Vinyl Wallcoverings

For Products

Smooth Vinyl Murals + WallMax®
Stipple Vinyl Murals + WallMax®
Semi-Smooth Vinyl Murals + WallMax®

Canvas Emboss Vinyl Murals + WallMax®
IMO Vinyl Murals + WallMax®

Note to Installer Before You Begin

OPEN and thoroughly inspect the product for defects.

CONFIRM that this is the correct product for this installation.

VERIFY that the dimensions of the product correspond to those of the installation space.

CHECK the alignment of the pattern across panels prior to hanging.

ASSESS walls for bowing, sagging or uneven surfaces as these may cause misalignment.

STOP immediately and contact your distributor if any discrepancy is discovered.

NOTE: This product is a mural therefore its installation **requires a higher attention to detail than installation of standard repeat wallcovering.** We strongly recommend in a clean space away from dirt and debris to lay out and assess all mural panels **prior to installation.** This will help determine the best starting point and help detect any problems that may arise during installation. **All seams are designed to be double-cut with 1" overlap on each side.** Please take care when matching the pattern at seams to accommodate this feature. Mural panels are shipped with selvage around all edges that requires trimming during installation.

Installation Diagram

An Installation Diagram illustrating the appropriate sequence of panel installation is included with the finished goods. The wallcovering **must be installed in strict accordance with this diagram.** If the Installation Diagram is missing, stop and contact your distributor immediately to receive a replacement document.

Surface Preparation

Wall surfaces should be clean, smooth, and free from any marks, mildew, and imperfections. Any existing wallcovering or other surface materials should be removed. The moisture content of the wall should not exceed 7%. Wall sizing should be applied and allowed to thoroughly dry.

A wallcovering primer (Roman-PRO 997 Ultra Prime is recommended) is required and it is never recommended to apply wallcovering directly to paint. Gypsum board finish should comply with AWCI Specification, Level 4 or higher although a Level 5 finish is ideal. Do not mark the wall with any ball point pens or markers as the ink may seep through wallcovering. Use pencil if marking wall is necessary.

Care & Cleaning

Please see separate Care & Cleaning Guide for detailed cleaning instructions after the wallcovering is installed. To clean the panels from paste and debris during installation, only use a large cellulose sponge with water and a lint free micro-fiber cloth.

Warranty

Level Digital Wallcoverings warrants its finished product to be free of defects in material and workmanship for a period of one year from date that finished product is received by customer and will replace any material found to be defective. Please inspect all goods immediately upon receipt.

Level Digital Wallcoverings is not responsible for labor charges, improper installation, installation of incorrect goods (those not approved or confirmed by the customer), removal of goods, or problems arising from defects in the construction, surface, or preparation of the wall.

Questions?



Contact your Level Digital Wallcoverings [Sales Representative](#)

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Installation

1. ESTABLISH A LAYOUT

Prior to installation, lay out all the panels in their correct sequence by following directions printed in the selvage to determine direction and sequence of each panel. Use this guide to determine the best starting point and help detect any problems that may arise during installation. Make sure the top of the wall is plumb for a level installation and the wallcovering will properly fit the installation area before you begin pasting.

2. WALL PREPARATION AND PASTE

Use a wallcovering adhesive that is strippable and cleans up with water before drying (Roman PRO-774 Clay Strippable or PRO-880 Clear are recommended.) An adhesive that is mold and mildew resistant is recommended in areas that are susceptible to mold or mildew.

There are two options for applying paste:

Option 1: Pasting the Wall

Apply a thin coat of wallcovering adhesive to the wall. Mist the back of the wallcovering with warm water. "Book" the wallcovering by folding it without creasing it, wet side to wet side (bring in both edges toward the middle) and allow it to relax for 10-15 minutes. Then apply panels directly to wall in the correct order.

Option 2: Pasting the Wallcovering

Using a 1/2" nap roller, apply paste to the back of the wallcovering. "Book" the wallcovering for 10 to 15 minutes by carefully folding it without creasing it, pasted side to pasted side (bring in both edges toward the middle). Loosely roll and put into a large plastic trash bag, along with a damp cloth, again taking care not to crease folds. This maintains a humid environment to prevent the wallcovering from drying out. Allow the wallcovering to relax in the bag for 5-minutes. Then apply panels to wall in the correct order.

3. DOUBLE-CUT AND TRIM

Overage is added to each job to allow for double-cutting the seams between panels and to allow for trimming around the normal irregularities found at wall edges. Trim the wallcovering with a very sharp razor blade or Swedish Knife to prevent backing from show through the seams. It is recommended to use a new blade per cut.

To double-cut the seam, overlap the panels to find the pattern match. Cut through both layers and peel the top strip back. Peel the bottom strip off the wall and adhere the top strip back in place for a perfectly fitted seam.

While matching panels and double-cutting you may use masking tape on the face of the panels to help keep the face of the panels clean.

4. INSTALL PANELS

Each panel must be installed in strict accordance with the installation diagram included with the finished goods. Though they may appear similar, each panel is unique and may not be interchanged with another panel (unless otherwise clearly stated in the installation diagram). Using one of the above-mentioned pasting options, install each panel in sequential, numerical order as specified by the diagram. Wallcovering **must** be installed by using a plastic smoothing tool only as to **not** burnish the face of the material. Again, **do not** use ballpoint pen to mark wall as this may seep through surface of the material; use pencil to mark walls only.

Note: Make sure to continuously wipe away excess adhesive as you install the panels to avoid a milky "haze" or water marks on the panels. Excess adhesive may be removed from the face of the wallpaper using a clean, wet sponge and a lint-free towel.

5. SMOOTH PANELS

Wallcovering is very strong when wet, however, it is not recommended to use an excess of side-to-side pressure when applying the material. It is recommend using a "smoothing" brush or a plastic smoother to remove air pockets or paste lumps. Work air pockets or paste outward toward the edges. If you are using a squeegee, always use a plastic blade instead of a metal blade as metal may tear through the material or damage the printed surface.

Finish with damp cellulose sponge and lint free microfiber cloth to remove any remaining paste or water marks.