

# Installation Instructions: Specialty Indoor Self-Adhesive Wallcovering

For Products

**Indoor Self-Adhesive Murals**

## Note to Installer Before You Begin

**OPEN** and thoroughly inspect the product for defects.

**CONFIRM** that this is the correct product for this installation.

**VERIFY** that the dimensions of the product correspond to those of the installation space.

**CHECK** the alignment of the pattern across panels prior to hanging.

**ASSESS** walls for bowing, sagging or uneven surfaces as these may cause misalignment.

**STOP** immediately and contact your distributor if any discrepancy is discovered.

**NOTE:** This product is a mural therefore its installation **requires a higher attention to detail than installation of standard repeat wallcovering**. We strongly recommend in a clean space away from dirt and debris to lay out and assess all mural panels **prior to installation**. This will help determine the best starting point and help detect any problems that may arise during installation. **All seams are designed to be double-cut with 1" overlap on each side**. Please take care when matching the pattern at seams to accommodate this feature. Mural panels are shipped with selvage around all edges that requires trimming during installation.

## Installation Diagram

An Installation Diagram illustrating the appropriate sequence of panel installation is included with the finished goods. The wallcovering **must be installed in strict accordance with this diagram**. If the Installation Diagram is missing, stop and contact your distributor immediately to receive a replacement document.

## Care & Cleaning

Please see separate Care & Cleaning Guide for detailed cleaning instructions after the wallcovering is installed.

## Warranty

Level Digital Wallcoverings warrants its finished product to be free of defects in material and workmanship for a period of one year from date that finished product is received by customer and will replace any material found to be defective. Please inspect all goods immediately upon receipt.

Level Digital Wallcoverings is not responsible for labor charges, improper installation, installation of incorrect goods (those not approved or confirmed by the customer), removal of goods, or problems arising from defects in the construction, surface, or preparation of the wall.

## Questions?



Contact your Level Digital Wallcoverings [Sales Representative](#)

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### Drywall Application

Pressure sensitive (self-adhesive) graphics in drywall applications are challenging for many reasons:

- Drywall is an extremely porous surface and sealing it up is critical for a good application.
- New drywall (less than one year old) does a lot of moving as the new building settles and wood studs and the drywall dries out. This can result in graphics lifting.
- New drywall can outgas as it dries out resulting in bubbles or blisters forming under the graphics.
- Paint manufacturers are constantly changing their formulas. What worked 'yesterday' may not work 'tomorrow.' Different paints require different cure times. Heavily pigmented paints take significantly longer time to cure.
- Environmental conditions can speed up or retard cure times. Graphics applied to un-cured paint may fail. Consult with your paint manufacturer for the proper primer and paint to use and their respective cure time. Even with the best of conditions some jobs may require touch ups.

For these reasons, there is no guarantee for Self-Adhesive graphics in drywall applications.

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### Installation

Before Installation:

- Unroll and lay the material flat, allowing the graphic to relax at room temperature for at least 90 minutes.
- Do not allow the adhesive to touch any other areas of the product as this may result in damage.
- Do not install onto cold or damp surfaces, or anywhere near heaters, fires or central heating radiators.
- If the wall has been freshly painted, allow it to fully cure, at least one week prior to installing. Consult your paint manufacturer for proper cure times.
- Use a test strip on walls. For best results insure the wall has a flat, smooth, even, dry surface. Avoid textured surfaces including textured paints, wallpapers, stucco, scrub-able paints, etc.

To Install:

- Use a clean alcohol-saturated cloth to remove any dust from your wall surface. You may need a damp cloth or cleaners to remove excessive dirt and dust followed by the alcohol wipe. If so, allow an additional 24 hours to dry as many surfaces quickly absorb and hold moisture like a sponge.
  - Spread out the panels on a flat surface, face down and in an area free of dirt and debris. Begin peeling back the liner of the first panel from the top down to about 2 – 5 inches, and fold it under. Position the panel on the wall.
  - Once it is in place, lightly tack down the exposed adhesive. Using a squeegee, smooth down the rest of the exposed adhesive working top down and from the center out. Remove an additional 6 – 10" of liner and apply the material with the squeegee, again working from the top down and from the center out.
  - Continue in this manner until the entire printed graphic has been applied. Plan for a 1-inch overlap.
  - Finish, by re-squeegeeing all the outer edges and overlapping seams to insure good contact with the wall surface.
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### Removal

To Remove Your Mural:

- Starting in a corner, carefully pry up the vinyl from the wall.
- Pull back at a 90° angle to create least amount of stress on painted surface underneath graphic.
- Continue peeling at a slow speed, keeping the angle 90° and diagonal to the panel.
- For best results, remove slowly.